

The sense from the sizzle reel above is vastly different from the Gary Ross feature presented to audiences earlier this year; there's definitely more of a run-down, science-fiction, steampunk vibe here. /Film also chatted with the director about pitching to studios in the current era, you can check out a few excerpts below. /Film: It seems like a lot of upcoming directors are now putting together these video reels for their studio pitches. When did this start, and when did you discover this practice? Kevin: The idea of a "pitch reel" has been around for awhile and is very common practice for any director. Trying to pitch a vision to a room full of people is always very difficult verbally. In the past two years, the pitch reel has significantly become more demanding since technology allows for people to make mini movies in their own homes. It's almost expected for a director to

Read more: <http://www.comicbookmovie.com/fansites/GraphicCity/news/?a=66854>