

Life can sometimes [often] disappoint you when you have to stick with things for the long haul. Sometimes that final payoff falls a tad short of what you dreamed it would be. Can you cope with that disappointment? Many fanboys and casual moviegoers alike have voiced just such a concern in regards to Marvel Studios. There's a prevailing notion that Marvel caught lightning in a bottle with the first Iron Man and would never rise to such successful heights with any subsequent film release. Sure Iron Man II made more money but it didn't set the world on fire like its predecessor and was critically panned. Even movies such as Thor, The Incredible Hulk and Captain America: The First Avenger, while good, didn't quite generate the buzz and Marvel euphoria that the first Iron Man created. So the endgame of the 'first phase' as Kevin Feige likes to call those films, culminates in our heroes all coming together

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