

In a great Q&A conducted recently via Moviefone, Marvel Studios' president of production, Kevin Feige, addressed getting riskier with forthcoming films now that their last risky attempt, The Avengers, has become the 3rd highest grossing film of all-time. And also discussing Tom Hiddleston's Loki appeal, check out excerpts. "We got to that success because of the risks that we took along the way. To announce four movies over how many years, and being in production on "The Avengers" before "Thor" and "Cap" even came out, the whole adventure was risky. It solidifies our viewpoint that if you take creative risks that you believe in, for an end result, then it can work. I don't think we can say Hey, now we can be riskier. Each of these movies cost a lot of money already. It just solidifies the notion that for Phase 2, play the long game, stick with what

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