

First revealed with the announcement that Marvel's The Avengers box-office phenomenon will hit shelves on DVD and Blu-ray September 25th, Apple's iTunes has debuted a preview for The Avengers Initiative: A Marvel Second Screen Experience app. Including screenshots and additional details, check it out below. Enter the S.H.I.E.L.D. database on your second screen device accessing personnel files, comic book origins and exclusive interactive content. Become a S.H.I.E.L.D. agent and participate in the Item 47 Comic-Con experience either remotely or in the field. Examine the confidential files of the Avengers. Updates throughout the summer will provide even more access to the S.H.I.E.L.D. database. Designed specifically for the iPad and iPhone, Disney/Marvel promises bi-weekly content updates up until September, when it becomes weekly updates of interactive comic books, character profiles, and much more before the DVD/Blu-ray release, again on September 25th!

Marvel

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