

Forbes predicts that Marvel's The Avengers will top an incredible \$1 billion by the end of next weekend. At the very least, it's expected to have no trouble reaching \$900 million by Sunday, although less conservative estimates have it on course for much more. Earlier today, it was revealed that the superhero ensemble has grossed \$702 million worldwide, and after taking an additional \$18.9 yesterday, it only needs to make half of that per day for the rest of the week and it will have still amassed a whopping \$100 million domestically by close of business on Sunday. All it then needs to do is earn a further \$98 million internationally (by no means a difficult feat for the critically acclaimed blockbuster) and it is guaranteed to hit the \$900 million mark mentioned above. However, based on its performance thus far, it's far more likely that it WILL hit \$1 billion,

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