

Officially announced via press release, Walt Disney Studios will be screening a "digitally re-mastered 3D version" of the highly-anticipated live-action assembly of Marvel's The Avengers in the glorious IMAX format. "This highly-anticipated gathering of Marvel's epic superheroes combined with the brilliant vision of Joss Whedon is sure to wow audiences when presented in IMAX 3D," said Greg Foster, Chairman and President of IMAX Filmed Entertainment. "The Avengers is a perfect film to kick-off our 2012 summer slate and we anticipate this limited IMAX engagement will be a must-see for fans around the world." The IMAX release of Marvel's The Avengers will be digitally re-mastered into the image and sound quality of The IMAX 3D Experience® with proprietary IMAX DMR® (Digital Re-mastering) technology. The crystal-clear images coupled with IMAX's customized theatre geometry and powerful digital audio create a unique environment that will make audiences feel as if they are in the movie. Marvel

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