

Lucasfilm, one of the world's leading film and entertainment companies, and Prime Focus, the global visual entertainment services company, are proud to announce their collaboration on the 3D conversion of Star Wars: Episode I The Phantom Menace for theatrical release, heralding an exciting new era in Star Wars entertainment. Prime Focus was selected by Lucasfilm and Industrial Light & Magic (ILM) following an exhaustive testing process. "It was incredibly important to me that we have the technology, the resources and the time to do this right," said Star Wars creator George Lucas. I'm very happy with the results I've been seeing on Episode I." Star Wars: Episode 1 - The Phantom Menace is set to be released in 3D on February 10, 2012!

**Read more:** [http://www.comicbookmovie.com/fansites/joshw24/news/?a=34138&t=More\\_Details\\_On\\_iStar\\_Wars\\_Episode\\_1\\_-\\_The\\_Phantom\\_Menace\\_3D\\_Conversion](http://www.comicbookmovie.com/fansites/joshw24/news/?a=34138&t=More_Details_On_iStar_Wars_Episode_1_-_The_Phantom_Menace_3D_Conversion)