

"Embiggen" is a perfectly cromulent word, according to Merriam-Webster.
aHR0cDovL3d3dy5uZXdzYXJhbWEuY29tL2ltYWdlcy9pLzAwMC8xODMvMzA5L29yaWdpbmFsL01zTWYydmVsXzEzX0NvdmVyLmpwZW==

Read more: <http://feeds.newsarama.com/~r/newsaramafilm/~3/iwEdQgga6CM/38918-ms-marvel-s-catchphrase-added-to-merriam-webster-dictionary.html>