

This year's annual New York Comic-Con kicks-off officially today, and Hasbro hosted a preview event last night offering a glimpse of their many toys that're forthcoming. And among them were toys developed in anticipation for Marvel's next cinematic outing, Iron Man 3. Including an 8-inch action figure modeled after Tony Stark's Mark XLVII armor, check out Collider's and Marvelous News' fantastic photos below!

Described as a “technological crisis thriller,” set in the world of international war, arms & terror, Marvel Studios' “Iron Man 3” stars Robert Downey Jr., Gwyneth Paltrow, Don Cheadle, Guy Pearce, Rebecca Hall, Dale Dickey, Ashley Hamilton, James Badge Dale, with Sir Ben Kingsley and Jon Favreau. Shane Black (“Kiss Kiss Bang Bang”) takes over directorial duties from Jon Favreau, who helmed the first two “Iron Man” films. Principal photography will occur primarily in North

Read more: <http://www.comicbookmovie.com/fansites/MarvelFreshman/news/?a=68522>