

Relativity Media has closed a deal with Breck Eisner (The Crazies, Sahara) to direct its upcoming live-action film based on Stretch Armstrong, it was announced today by Relativity's President, Tucker Tooley. Relativity partnered with global branded play company Hasbro, Inc. to develop and produce the film which is targeted for an April 11, 2014 release date. Relativity will be the domestic distributor and will release the film internationally through its network of foreign output partners. Eisner, known for directing the remake of George A. Romero's horror movie The Crazies, will helm the film based on the script written by Dean Georgaris (Lara Croft Tomb Raider: The Cradle of Life, The Manchurian Candidate). The film will be produced by Relativity's CEO, Ryan Kavanaugh (The Fighter), Hasbro's CEO Brian Goldner (Transformers) and Bennett Schneir, Senior Vice President and Managing Director, Motion Pictures (Battleship). Tooley (Immortals) will serve as executive producer. "This is a fantastic opportunity

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