

DC Entertainment and comic book retailers across North America are declaring Thursday, July 19 "The Dark Knight Rises" Day to celebrate the arrival of this summer's most anticipated film opening in theaters and IMAX on Friday, July 20. Fans who visit their local comic book retailer on July 19 will receive a free, special edition comic book featuring several exclusive previews of current and upcoming Batman comic books and graphic novels. More than 500,000 copies of the free Batman comic book will be handed out that day on a first-come, first-served basis. The free Batman: Earth One Special Preview Edition comic book features the first chapter of the highly anticipated graphic novel Batman Earth One written by Geoff Johns and illustrated by Gary Frank, as well as a preview of Batman Vol. 1 The Court of Owls, the New York Times #1 best-selling graphic novel collection of the hit series

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