

You may remember we covered the news that Universal were planning a Stretch Armstrong movie as part of their deal to adapt various properties from Hasbro. That version would have been in 3D and starred Twilight's wolf boy Taylor Lautner. But since that has fallen through Relativity will now bring us the elasticated chap in movie form. We assume since a new studio is involved Lautner no longer be, but you never know. Here is the press release in full. (Beverly Hills, Calif.) January 30, 2012 –Relativity Media has partnered with global branded play company Hasbro, Inc. [NASDAQ-HAS] to develop and produce a live-action tent-pole film based on Stretch Armstrong, the iconic action hero figure launched in the 1970s, it was announced today by Relativity's Co-President, Tucker Tooley and Hasbro's President and CEO, Brian Goldner. Relativity will be the domestic distributor and will release the film internationally through its network of foreign output

Read more: http://www.comicbookmovie.com/fansites/rorschachsrrants/news/?a=53733&it=Relativity_Picks_Up_STRETCH_ARMSTRONG_Aims_For_2014_Release