

Kicked off at annual conventions this year, the viral marketing campaign for Marvel's S.H.I.E.L.D initiative, which offered folks the chance to sign up and join, has now proceeded in the official site's activation. Promoting the Strategic Homeland Intervention, Enforcement, and Logistics Division's role in the much-anticipated THOR film, click the image below to be taken on a ride, via Acura, to realistic files, documentations, images and more. While some things are locked, assumed to be available closer to the release, THOR strikes theaters May 6!

Read more: http://www.comicbookmovie.com/fansites/MarvelFreshman/news/?a=35008&t=SHIELD_Viral_Marketing_Site_For_iTHORi_Activated