

Deadline reports that after weeks of unimpressive tracking, things have finally turned around for Universal after a sudden increase in interest looks set to secure Snow White and the Huntsman a \$50 million weekend (despite predictions of around \$40 million from the studio). Shown at 1,092 locations, it took an impressive \$1.383M at midnight screenings last night in North America. This is a good start and noteworthy due to the fact that it beat Men in Black 3's (a 3D sequel) per-screen average. The pressure is on for the Universal film to succeed after the disappointing opening of Battleship a few weeks ago. Click [HERE](#) to check out my 4* review of Snow White and the Huntsman. STARRING: Kristen Stewart as Snow White Chris Hemsworth as Eric, the Huntsman Charlize Theron as Queen Ravenna Sam Claflin as Prince William Lily Cole as Greta RELEASE DATE: June 1st, 2012.

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