

Before any of you get too excited about the prospect of Marvel Studios reacquiring the rights to Spider-Man, I don't think Sony will be in that desperate a financial position any time soon. However, having experienced some massive losses (the numerous reasons for which you can find by clicking on the link below) the company have now sold the merchandising rights to Spider-Man. Here is an excerpt from the report over at Forbes. You know things are bad when Spider-Man – who not so long ago made a literal deal with the Devil in his comic book adventures to restore his ailing Aunt May to health – heads out of the door. However, the ¥21.4 billion (\$278 million) sale of of Spider-Man merchandising rights was a rare bright spot in Sony's Q2, announced today (Wednesday). The outperformance of 'The Smurfs' was another bright spot, for Sony if not for civilisation as a

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