

It's well-known Marvel Studios' upcoming film projects are under Walt Disney Pictures' banner, starting with next summer's The Avengers. But as showcased in recent promotion for the superhero ensemble flick, including today's theatrical trailer, the studios' ex-distributing partner, Paramount Pictures, are apparently receiving credit. And now Variety has learned new specs on their odd deal. Knowing Disney wanted to turn "The Avengers" into a new franchise and bank on the success of "Iron Man" after buying Marvel for \$4 billion, Par's brass negotiated a rich deal in which the studio continues to collect 8% of the B.O. as part of the distribution fee it would have earned for distributing the pic -- as it did with the first two "Iron Man" films, "Thor" and "Captain America." It gets 9% for "Iron Man 3." At the very minimum, it gets \$115 million, should the pics not perform at the B.O. At the same time,

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