

With the star-studded premiere exactly two weeks away, Marvel's The Avengers "superhero team-up of a lifetime" is surely more than just an idea, however, that evidently wasn't always the case. Chatting with the press, the two prominent forces behind the film's characters and development, Stan Lee and Kevin Feige, elaborated on the five-year build. "We started looking at the list of characters in the Marvel Universe that hadn't been taken by other studios: Iron Man, Hulk, Captain America, Thor, Hawkeye and Black Widow," says Feige. "And I thought, 'Isn't that interesting; all of these characters happen to form one of the most popular comic book series - 'The Avengers.' " "When the idea of a Nick Fury cameo started coming up, we called Sam Jackson and he thought it was a cool idea," continues Feige. "It was his enthusiasm about it that led us to shoot that end credit scene and what

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