

Disney big budget disappointment, John Carter, received a surprising boost from an unlikely source this week. Formerly ranked number 38 at the box office, John Carter rose to number 12 thanks to a boost in ticket sales from drive-in double features. Normally, double feature movies packaged with a blockbuster don't get this kind of support, but The Avengers massive haul helped John Carter add \$1.5 million to it's total. That's 1,223 percent growth. Disney still lost some money with the Bradbury science fiction spectacle, but every little bit they can eke out will help them recoup their losses. John Carter's totals now stand at \$70.8 million domestically and \$208.2 million overseas. See The Hollywood Reporter for the whole story. Follow

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