

Proclaiming his role as Marvel's The Avengers director of photography, Oscar-nominated cinematographer Seamus McGarvey essentially discussed with ARRI Group filming the climatic sequence, the usual aspect ratio, and 3D conversion among other specifics. He also dots on his learning experience with director Joss Whedon. "Joss and I were keen on having a very visceral and naturalistic quality to the image," says McGarvey. "We wanted this to feel immersive and did not want a 'comic book look' that might distance an audience with the engagement of the film. We moved the camera a lot on Steadicam, cranes and on dollies to create kinetic images; and we chose angles that were dramatic, like low angles for heroic imagery." "I was quite excited by the prospect of doing a film that would expand my horizons in terms of learning about visual effects on such a grand scale. I knew I would be

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