

The contest began on February 25th and will last til March 25th. To participate you'll have to purchase a package of their hamburger meat, and inside each package is a collectible identity card. There are eight collectible cards in total, and they offer descriptions of each character. Montana will be giving away 250 pairs of movie tickets for Marvel's The Avengers, as well as allowing you to attend the European preview. Marvel's The Avengers picks up when an unexpected enemy emerges that threatens global safety and security. And Nick Fury, director of the international peacekeeping agency known as S.H.I.E.L.D., finds himself in need of a team to pull the world back from the brink of disaster. With director Joss Whedon at it's helm, and an ensemble cast including Chris Evans (Steve Rogers), Robert Downey Jr. (Tony Stark), Chris Hemsworth (Thor Odinson), Jeremy Renner (Clint Barton), Mark Ruffalo (Bruce Banner), Scarlett Johansson

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