

Variety is reporting that Disney and Warner Bros. have come to an agreement that would allow the two films to split Imax showtimes this weekend. This is great news for Disney as The Avengers had been scheduled to get the boot from 200 of the 275 digital-only Imax screens. The film has pulled in record breaking \$15.3 million from Imax sales just this past weekend. Originally, "Avengers" was slated to lose 200 of those Imax locations to "Dark Shadows," as dictated by a pre-existing three-year pact inked between Imax and Warners back in April 2010. Prior to today's agreement, "Dark Shadows" had secured 225 Imax locations all to itself from varying U.S. markets -- some better than others. By sharing screens, the film now has 300 runs in all Imax DMAs, with approximately 25 print-only locations to itself. ("Avengers" is a digital-only release.) It's a win-win ... win situation for Disney,

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