

While a promotional promo alerted us, Marvel Studios' promotional partnership with the largest chocolate manufacturer in North America, Hershey's, has been officially kicked off in anticipation for The Avengers. Foremost revealing new still photos, Hershey's webpage has been updated with an instant win game. Check out promos, participating products, and the 'instant win game' details and prizes displayed on the site.

For the official rules, be sure to head over to the official Hershey's Saves The Day webpage! Marvel Studios presents in association with Paramount Pictures "Marvel's The Avengers"--the super hero team up of a lifetime, featuring iconic Marvel super heroes Iron Man, the Incredible Hulk, Thor, Captain America, Hawkeye and Black Widow. When an unexpected enemy emerges that threatens global safety and security, Nick Fury, Director of the international peacekeeping

Read more: <http://www.comicbookmovie.com/fansites/MarvelFreshman/news/?a=56652>