

Despite the well-received game-changing theatrical trailer's release, showcasing yet another marketing method developed in anticipation for Marvel's The Avengers, Walt Disney Studios' international operatives in Europe have used ground beef to promote the film. Plastering promotional images, some new, on the packaging of Montana Beef, in addition to collectible cards and an European contest offering an Avengers preview and movie tickets, check it out below. And for any Europeans interested in the contest, check the source link further down. **CLICK IMAGES TO ENLARGE** Marvel Studios presents in association with Paramount Pictures "Marvel's The Avengers"--the super hero team up of a lifetime, featuring iconic Marvel super heroes Iron Man, the Incredible Hulk, Thor, Captain America, Hawkeye and Black Widow. When an unexpected enemy emerges that threatens global safety and security, Nick Fury, Director of the international peacekeeping agency known as S.H.I.E.L.D., finds himself in need of a

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