

A famous mobile discovery company by the name of Shazam recently announced that their Shazam for TV event, coinciding with this Sunday's big Super Bowl XLVI game, will amplify several anticipated TV commercials with "unique mobile content and valuable offers" in real-time. And now Stitch Kingdom reps have confirmed that among those ads are the much-anticipated TV spots for Disney's John Carter and The Avengers movies. Among those participating in the 'Shazam for TV' experience will be Walt Disney Studios and Marvel Studios for both John Carter (March 9) and Marvel's The Avengers (May 4) as confirmed to us by Disney, although Disney stopped short of offering any clues as to what the blockbusters' content will be. Walt Disney Studios recently teased that it will be offering viewers the opportunity to enter for a chance to win a trip to next year's Super Bowl in conjunction with its John Carter ad. Viewers

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