

According to a report over at The New York Times, Warner Bros. will have a considerably smaller presence at this years San Diego Comic Con after reassessing the benefits of attending the event. A mixture of negative fan feedback damaging the reputation of the movies shown and the amount spent on bringing actors, footage and elaborate displays to San Diego has resulted in studios reconsidering whether or not it's all worth it! The site points out Scott Pilgrim Vs. The World and Buried as prime examples of being well recieved at the show, but not going on to succeed at the box office. Here is an excerpt from the report. This year? Warner's main studio operation is bringing nothing. Ditto Disney and DreamWorks. The Weinstein Company, a perennial presence, will also sit this one out. Even Marvel Entertainment, whose panel for "The Avengers" was a highlight of Comic-Con 2010, is on the

Read more: http://www.comicbookmovie.com/fansites/joshw24/news/?a=39332&t=iThe_Dark_Knight_Risesi_And_iThe_Man_Of_Steeli_Skipping_SDCC_2011