

One major issue that is not brought up in this report is that digital comic books have a major issue ahead of it, piracy. Once the music industry flooded the internet as a digital product it was just as quickly pirated. When music fans felt as though the music industry was charging too much for the product, consumers let their moral shield fade away. Well the very same thing could happen to the comic book industry. Of course the industry has not been immune to comic book piracy in the past, but just a few years ago most people were limited to accessing the material from just their home or office. But, with the popularity of the iPad, and other portable media players, piracy in the industry is expected to grow. With prices of most digital copies selling at a dollar discount of the paperback issue you would think that consumers would

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