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The Green Hornet has managed to gross an estimated \$34 million from 3,584 theaters over the Martin Luther King Jr. weekend, nabbing the second best ever opening during the holiday. (with Cloverfield still retaining the #1 spot) Sony also estimates that the comic book adaptation will gross \$40.5 million through Monday, meeting most analysts' expectations. Despite the 3D movie getting some fairly mixed reviews in the States, it still managed to lure audiences across the spectrum, with nearly 40% of the audience being female, according to Sony, a healthy turnout for a this type of movie. As for the rest of the world, The Green Hornet launched in 35 markets, and ended up grossing an estimated \$16 million from roughly 3,000 screens resulting in a total worldwide debut of \$50 million. The Hollywood Reporter also report that the movie cost \$110 million to produce, meaning that it will have to perform consistently