

After an impressive run at the box office (\$700M worldwide total), Lionsgate released The Hunger Games on Blu-ray and DVD this past Saturday. The studio has now revealed that the film sold 3.8 million DVD and Blu-ray copies over the weekend. The film marked the largest digital distribution release in the studio's history. 1.3 million of the total units sold were from high-definition Blu-ray sales, which are more profitable for the company (the two disc DVD set costs \$30.98, while the Blu-ray set costs \$39.99). Lionsgate have also issued a press release, which you can read down below! Lionsgate (LGF), a leading global entertainment company, announced today that the home entertainment release of the first installment of its blockbuster franchise THE HUNGER GAMES sold an estimated 3.8 million DVD and Blu-ray units in its first weekend of release, continuing the momentum it demonstrated in generating more than \$407 million at the North

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