

The Hollywood Reporter reveals that the first two episodes of The Inhumans will debut in IMAX theaters on September 4th. It's set to be shown in over 1000 locations in 74 different countries, and the plan is for it to run for two weeks starting on Labor Day before it later reaches ABC (where additional footage will have been added to ensure fans decide to tune in and watch it all over again). ABC Television Group president Ben Sherwood tells the trade that they're hoping to "event-ize" The Inhumans to help make it stand out in the always crowded Fall TV arena, and he seems pretty confident in its chances of success. "We think this is a quadruple win — a win for Imax, a win for Marvel, a win for ABC Studios and a win for ABC to launch a show in an innovative way and get attention. They also go on to reiterate that the first two episodes are being shot

Read more: <https://www.comicbookmovie.com/inhumans/the-inhumans-imax-release-date-revealed-more-details-on-abcs-plans-to-a146956>