

Beginning on August 23, 2011, BestBuy.com will give fans the opportunity to pre-order the Blu-ray/DVD Combo pack of the blockbuster hit "Thor" in sensational, limited edition packaging exclusive to the retailer. From Paramount Pictures and Marvel Studios, the phenomenal screen debut of the legendary God of Thunder took audiences by storm, earning more than \$448 million at the global box office. The collectible package features the very first image of Marvel's Thor, which appeared in the comic book JOURNEY INTO MYSTERY #83 in August 1962 with cover art by Jack Kirby and Joe Sinnott. The vintage image invites consumers to "Begin the saga of Thor in this issue!" In addition, every person who pre-orders the "Thor" Blu-ray/DVD Combo prior to September 13, 2011 on BestBuy.com will receive a one-month subscription to Marvel Digital Comics Unlimited (\$9.99 value).

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