

Good news for Disney and Marvel today as the Thor: Ragnarok trailer just broke the record for their most viewed trailer in its first 24 hours of release. Will that translate to box office receipts?

Read more: https://www.comicbookmovie.com/thor/thor_ragnarok/thor-ragnarok-trailer-is-marvel-and-disneys-most-watched-ever-in-first-24-hours-a150300