

Comic Book Resources recently got the chance to sit down with Tom Brevoort, Executive Editor at Marvel, where he talked about how involved publishing is with Marvel movies. He also talks about how involved Marvel is with franchises such as X-Men: First Class and The Amazing Spider-Man. Said Brevoort: Certainly we publish a lot of X-Men comics and a lot of Spider-Man comics. The difference is that – at least in publishing – on a day-to-day basis we're not even aware of what's going on with the film production on both of those characters. I've seen the "X-Men: First Class" trailers, and I know exactly as much about it as you do. Where as with the Marvel Studios films that we're doing ourselves, we're much more actively involved on a regular basis, and so there's a little more opportunity for cross-platforming and cross-integration. A lot of that also has to do with the

Read more: http://www.comicbookmovie.com/fansites/JakeLester/news/?a=37379&t=Tom_Brevoort_Talks_About_The_Correlation_Between_Marvel_Comics_And_Movies