

"In 'Thor' we only saw Loki in Asgard and Jotunheim, the land of the frost giants, but the film is as much an origin story of Loki as it is an origin story of Thor," explains Marvel Studios President and executive producer of The Avengers, Kevin Feige. "At the very end of that film, you see him literally break away from his past and family. We wanted to see his next step and in 'The Avengers' Loki is intent on conquering Earth. His brother has a throne, his real father had a throne, his adopted father had a throne, and now he wants a throne of his own and he feels that it is ripe for the picking. In the very first issue of 'The Avengers' comic, it's Loki who is causing trouble and it brings them all together. So it not only worked into the order in which we were

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