

In light of the recent debate about the Thor, Green lantern, Captain America and X-Men-First Class trailers hitting the airwaves, I began to wonder, what truly makes a trailer stand out? What makes a trailer so good (or so bad), that fanboys will jeopardize all their accumulated "street-cred" to publicly proclaim it and the eventual movie a masterpiece? Well, I got to thinking about this, and in so doing, researched all the comicbook movie trailers I could find. I established a criteria for evaluating the trailers and then compared my evaluations to the "general feel and consensus" others got from the trailer. Then I made a list. The Criteria: 1. The Movie must have been published as a comic book (or Graphic Novel or Manga) before or shortly after the theatrical release of the movie. 2. Teasers, TV spots, Sneak Peeks, Behind-The-Scenes and Set-visits were not included in the viewing. 3. Both Green band and

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