

Source: Movieline Ron Meyer while speaking at the Savannah Film Festival to students and members of the public at the Savannah College of Art & Design. His personal and therefore Universal's stance on 3-D: "I'm not a believer that every film should be 3-D," said Meyer, acknowledging his own fiscal concern over Universal's expensive upcoming 3-D film 47 Ronin, led by Keanu Reeves. "I think there's a place for it; I think certain films lend themselves to it. Warner Bros. did Journey to the Center of the Earth; that movie would have never worked had it not been 3-D. The only thing that made that film palatable at all was the 3-D aspect." "None of us would be able to do, or afford, what Jim Cameron was able to do with Avatar," Meyer continued. "Avatar was everything money could buy, and we can't afford to be in that business. He spent a lot of

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