

The "SpideyScenes" app is now available for download on the iPhone 3GS, iPhone 4, iPhone 4S and iPod touch. Below are screenshots and details (which also confirm that The Amazing Spider-Man will be rated PG-13) of the app and what you need to do in order to get your hands on never before seen footage from the film. Get exclusive movie scenes from The Amazing Spider-Man Movie (rated PG-13) and bring your Spidey senses to life! It's easy. First, collect specially marked Kellogg's® and Keebler® products. Then, aim your camera's Smartphone at Peter Parker on the back of each one to see the exclusive movie clips on your phone. Collect all three packages to see all three scenes. STARRING: Andrew Garfield as Peter Parker/Spider-Man Emma Stone as Gwen Stacy Rhys Ifans as Curt Connors/The Lizard Martin Sheen as Uncle Ben Sally Fields as Aunt May Denis Leary as George Stacy RELEASE DATE: July 3rd, 2012.

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