

Deadline report that The Lorax will hold on to the #1 spot at the US box office this weekend, holding off not so stiff competition from John Carter. The kicker? Universal's animated Dr Suess flick was made for only \$70M while director Andrew Stanton's adaptation of the classic Edgar Rice Burroughs novel has a budget of \$250M. Despite a soft midnight opening, studio execs were keeping their fingers crossed that it would at least hit the \$30M mark, but even that now seems like a lot to ask for. For any other film, this would be considered a decent enough opening. However, for a film with a budget as large as John Carter's this is an unmitigated disaster for Disney. Click [HERE](#) for my review of the film and stay tuned for another box office update in the next couple of days. 1. The Lorax (Universal) Week 2 [3,746 Theaters] Friday \$9.8M

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