

Following the launch of their 30-second TV spot and SHIELD Ops microsite, Acura, the official vehicle of S.H.I.E.L.D., has further showcased marketing in anticipation for Marvel's The Avengers movie. Revealing an on-set image of the militarized S.H.I.E.L.D.-Edition MDX aboard the helicarrier, and displaying it at the 2012 New York Auto Show in addition to Tony Stark's customized NSX Concept car, check out images below! "Acura is developing an impressive second chapter as the official vehicle of the cutting-edge S.H.I.E.L.D. organization, enabling us to reinforce Acura's brand philosophy of innovation and advancement, and leverage excitement for the new ILX, RDX and NSX supercar concept product news announced earlier this year," says Acura Brand Manager. On April 11 at the El Capitan Theatre in Hollywood, a surprise special stunt is planned to make an impactful, red-carpet entrance. A fleet of Acura vehicles will also be used as talent transportation during the

Read more: <http://www.comicbookmovie.com/fansites/MarvelFreshman/news/?a=57567>