

I'm sure we will get a press release soon (I'll update as soon as we do), but for now we have this tweet from the editor of BoxOfficeGuru.com. According to him, the latest full-length trailer for the Joss Whedon-directed comic book adaptation The Avengers, has topped The Dark Knight Rises trailer as the most viewed movie trailer on iTunes. The Dark Knight Rises set a record back in December with 12.5 million views in 24 hours (previously held by The Avengers), and now Marvel's The Avengers is back on top, with big 13.7 million views. #Avengers trailer viewed a record 13.7M times in 1st 24 hrs on iTunes. Most ever for movie trailer on that platform.— Gitesh Pandya (@giteshpandya) March 2, 2012 UPDATE: BURBANK, Calif., March 2, 2012 /PRNewswire via COMTEX/ -- Marvel Studios announced today that its new trailer for this summer's most highly anticipated movie, "Marvel's The Avengers," has been viewed

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