

This is certainly a very unique way to promote Josh Trank's found footage super-hero flick, but it's also very effective.. Michael Krivicka from Thinkmod.. "Since the three main characters of the movie have the ability to fly, we came up with the idea of staging a few "flying people" sightings around NYC. "We achieved that illusion by having 3 custom-made aircraft (which were shaped like human beings) fly above designated areas in NYC and NJ." Chronicle hits theaters on Feb 3rd.

Read more: http://www.comicbookmovie.com/fansites/roshchachsrrants/news/?a=53785&t=VIDEO_People_Fly_Over_NYC_To_Promote_CHRONICLE