

WB CEO Kevin Tsujihara spoke at the Credit Suisse Technology, Media & Telecom Conference in Scottsdale, Ariz. today, and revealed that plans are in place to “double down” on the studio's major franchises, which of course include all DC-related properties, the rejuvenated Harry Potter flicks, as well as the LEGO movies. The studio chief feels that it's more important than ever to give audiences quality tentpole features now that there is so much prestige TV out there. “What is becoming more and more important is really these big franchises,” Tsujihara said. “If you look at what’s happening with the quality of the television product, the movies that are breaking through are the big franchises.” It seems there might also be a plan to compete directly with the likes of Netflix, as a direct-to-consumer DC Comics product to “capitalize on its rabid fan base” was also mentioned. Obviously that doesn't mean there's anything set in stone - though Tsujihara does add that they've been

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