

A lengthy press release has been issued today by Warner Bros. Consumer Products, DC Entertainment and Mattel, but don't worry, I've highlighted the most interesting bit of info below. Are you pleased with the news that their relationship is continuing? They also worked on the action figures for The Dark Knight and Green Lantern, but would you rather see someone else working on the toys for The Dark Knight Rises? Check out the press release below and be sure to share your thoughts in the usual place! Warner Bros. Consumer Products (WBCP), with DC Entertainment, announced today that it has extended its successful relationship with leading worldwide toy manufacturer, Mattel, Inc. The new multi-year agreement allows Mattel to continue as master toy licensee for the complete universe of DC Comics characters. Under the terms of this strategic alliance, Mattel is granted unprecedented access to the complete breadth and scope of the

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