

Total Film recently spoke with Wreck-It Ralph producer Clark Spencer and asked him flat out why Mario is not in the film. "The hard thing was, we were trying to work out the right way to use a character like Mario. It had to be organic to the film, we didn't want to just paste him in there. For Bowser, it made perfect sense for him to be a member of the Bad Anon group. For Mario himself we couldn't think of the right way to incorporate him into the film, and so we didn't do it." It all sounds well and good but in July Vulture reported that director Rich Moore had mentioned a much different reason behind Mario's absence. Rich Moore said at Comic-Con today that Nintendo wouldn't let him use Mario himself. "And his brother (Luigi) wanted more money." I'm sure Nintendo wasn't too happy with Moore for disclosing that financial

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